Welcome Session
CSS Team Presentation
Santander Presentation
Participants Presentation

Coffee Break

Ethical Guidelines for AI
Prof. Dr. Med. Christiane Woopen, Member of the Federal Government’s Data Ethics Commission and Executive Director for CERES – Colonge Center for Ethics, Rights, Economics and Social Sciences of Health, University of Cologne

Intercultural Online Meeting and Dialogue
Victoria Busch, M.A. & Nicole Conde M.A.
International Office, University of Cologne

Please remember to enter the virtuell class room at least 5 minutes before the online class starts and to check which is your local time.
DAY 02

**Tuesday / 28. July**

4.00 PM

**Keynote. Future Trends in Digital Societies**
Dr. Edgar Göll, Head of Research Futures Studies & Participation, Institute for Future Studies and Technology Assessment, Berlin

5.30 PM

**Active Coffee Break**

5.45 PM

**Workshop. Future Trends in Digital Societies**
Dr. Edgar Göll, Head of Research Futures Studies & Participation, Institute for Future Studies and Technology Assessment, Berlin

7.00 - 8.00 PM

**Youtube and Shaping of Political Opinion of Teenagers from an Academic Perspective**
Christian Noll, M.A. Department for Education and Social Sciences, University of Cologne

Please remember to enter the virtuell class room at least 5 minutes before the online class starts and to check which is your local time.
Quantifying Social Phenomena and Critical, Reflection of Digitization
Jun.-Prof. Dr. Patrick Bettinger, Department for Education and Social Sciences, UoC

Coffee Break

Media control analysis and digital surveillance based on Super-Scoring
Prof. Dr. Stephan Packard, Institute of Media Culture and Theatre, University of Cologne

Online City Tour Cologne

Please remember to enter the virtuell class room at least 5 minutes before the online class starts and to check which is your local time.
Digital Health Transformation: Ethical and Social Implications
Giovanna Nieminen Sanchez, Research Scientist, VTT Technical Research Centre of Finland

Active Coffee Break

Modelling Between Digital and Humanities: Thinking in Practice
Prof. Dr. Øyvind Eide, Department of Digital Humanities, University of Cologne

Please remember to enter the virtual classroom at least 5 minutes before the online class starts and to check which is your local time.
4.00 PM  How to guarantee freedom of speech in social networks
Dr. Frederik Ferreau, Chair of Media Law, University of Cologne

5.00 PM  Moot Court Session
Dr. Frederik Ferreau

6.00 PM  Coffee Break

6.15 PM  New opportunities for digitizing Indigenous presence. Blackfoot language and the DeciphAR app
Anna Nuhn & Jessie Loyer, University Library Mount Royal University, Canada

7.15 - 8.00 PM  Reflection on the contents of the first week
Victoria Busch, M. A., Marina Dikova B.Sc., Moritz Schütz

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<th>Time</th>
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| 4.00 PM  | **Business Model Innovation and Transformation Arising from Digitization**
            Prof. Dr. Reinhard Kunz, Department of Media and Technology Management, University of Cologne |
| 5.00 PM  | **Coffee Break**                                                      |
| 5.15 PM  | **Creating a Business Model in the Digital Age**
            Prof. Dr. Reinhard Kunz, Department of Media and Technology Management, University of Cologne |
| 6.45 PM  | **Active Coffee Break**                                               |
| 7.00 - 8.00 PM | **Group Work organized in Virtual Rooms via Zoom**
                          Preparation of Final Presentation |

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4.00 PM

Digitization and Innovation in Teacher Education
Norbert Erdmann, Project Researcher & Jussi-Pekka Järvinen, University Teacher, University of Turku, Finland

5.00 PM

Active Coffee Break

5.15 PM

Imaginaries of Data Justice: US and EU Perspectives
Margarita Boenig-Liptsin, Human Contexts and Ethics Coordinator, Division of Data Sciences, University of California, Berkeley, USA

7.00 - 9.30 PM

Screening of the Netflix Documentary “The Great Hack” and discussion with PD Dr. Markus Gamper
Institute for Comparative Educational Research and Social Sciences, University of Cologne

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Digital Societies. The Influence of Web Search Engines on Political Opinion Formation
Franziska Pradel, M.Sc. Cologne Center for Comparative Politics, University of Cologne

Coffee Break

Digital Societies. The Influence of Web Search Engines on Political Opinion Formation
cont.

Data Rights and Human Rights
David Caroll, Associate Professor of Media Design, Parsons School of Design, New York, USA

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**Summarizing Reflection on all Lectures and Workshops**
Victoria Busch, M.A., Marina Dikova, B.Sc. Moritz Schütz, University of Cologne

**Coffee Break**

**Group Work organized in Virtual Rooms via Zoom**
Preparation of Final Presentation

Please remember to enter the virtual classroom at least 5 minutes before the online class starts and to check which is your local time.
Presenting of Group Work and Final Discussion
Victoria Busch, M.A., Marina Dikova, B.Sc.
Moritz Schütz, University of Cologne

Coffee Break

Online Program Evaluation

Farewell Session: Certificate Awarding & Online Foto Shooting

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